

## NCC Cable System Order

Order #	62337947	Flight Dates	09/19/16 - 10/02/16	Update Date	09/22/16
Syscode	6699	Agency	Waterfront Strategies	Version	1 Vs. 1
System Name	Time Warner/Charlotte Interconnect, NC	Advertiser	Women Vote! Proj # 202088	Show All Lines	
Market	Charlotte-Gastonia-Rk Hill			Total # of Weeks	2
		Client Code		Total	\$32,099.00
AE	Meghan Hughes	Product Code		Commission	\$4,814.85
Sales Coordinator	Greg Entwistle	Est Code	5465	Net Total	\$27,284.15
Office	Washington	Product Name	WoVo NC	Total Spots	116
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Jul16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.22 New ISSUE order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS<	9/19/16	9/25/16	00:00	02:00					X	X	X	-	-	1	\$115.00	\$115.00	30	NCR 09/05/16-09/25/16
2	AMC	AVG. ALL WKS/AMC MOVIE	9/26/16	10/2/16	00:00	02:00	X	X	X	X				-	-	1	\$144.00	\$144.00	30	NCR 09/26/16-10/09/16
3	BRVO	AVG. ALL WKS<	9/19/16	9/25/16	00:00	02:00					X	X	X	-	-	1	\$166.00	\$166.00	30	NCR 09/05/16-09/25/16
4	BRVO	AVG. ALL WKS<	9/26/16	10/2/16	00:00	02:00	X	X	X	X				-	-	1	\$208.00	\$208.00	30	NCR 09/26/16-10/09/16
5	CNN	VARIOUS	9/19/16	9/25/16	05:00	10:00					X	X	X	-	-	2	\$348.00	\$696.00	30	NCR 09/05/16-09/25/16
6	CNN	NEW DAY<	9/26/16	10/2/16	05:00	10:00	X	X	X	X				-	-	3	\$435.00	\$1,305.00	30	NCR 09/26/16-10/09/16
7	CNN	CNN NEWSROOM<	9/19/16	9/25/16	10:00	18:00					X	X	X	-	-	2	\$248.00	\$496.00	30	NCR 09/05/16-09/25/16
8	CNN	VARIOUS	9/26/16	10/2/16	10:00	18:00	X	X	X	X				-	-	4	\$310.00	\$1,240.00	30	NCR 09/26/16-10/09/16
9	CNN	AVG. ALL WKS<	9/19/16	9/25/16	18:00	24:00					X	X	X	-	-	3	\$993.00	\$2,979.00	30	NCR 09/05/16-09/25/16
10	CNN	AVG. ALL WKS<	9/26/16	10/2/16	18:00	24:00	X	X	X	X				-	-	2	\$1,241.00	\$2,482.00	30	NCR 09/26/16-10/09/16
11	CNN	AVG. ALL WKS	9/19/16	9/25/16	00:00	02:00					X	X	X	-	-	2	\$133.00	\$266.00	30	NCR 09/05/16-09/25/16
12	CNN	AVG. ALL WKS<	9/26/16	10/2/16	00:00	02:00	X	X	X	X				-	-	2	\$166.00	\$332.00	30	NCR 09/26/16-10/09/16
13	ESPN	SPORTSCENTER 1<	9/19/16	9/25/16	00:00	02:00					X	X	X	-	-	2	\$365.00	\$730.00	30	NCR 09/05/16-09/25/16
14	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	00:00	02:00	X	X	X	X				-	-	1	\$456.00	\$456.00	30	NCR 09/26/16-10/09/16
15	HALL	VARIOUS	9/19/16	9/25/16	05:00	10:00					X	X	X	-	-	2	\$101.00	\$202.00	30	NCR 09/05/16-09/25/16
16	HALL	I LOVE LUCY<	9/26/16	10/2/16	05:00	10:00	X	X	X	X				-	-	3	\$126.00	\$378.00	30	NCR 09/26/16-10/09/16
17	HALL	VARIOUS	9/19/16	9/25/16	10:00	18:00					X	X	X	-	-	2	\$166.00	\$332.00	30	NCR 09/05/16-09/25/16
18	HALL	HOME & FAMILY/AVG. ALL WKS	9/26/16	10/2/16	10:00	18:00	X	X	X	X				-	-	3	\$208.00	\$624.00	30	NCR 09/26/16-10/09/16
19	HALL	GOLDEN GIRLS/FRASIER	9/19/16	9/25/16	00:00	02:00					X	X	X	-	-	1	\$101.00	\$101.00	30	NCR 09/05/16-09/25/16
20	HALL	GOLDEN GIRLS/FRASIER	9/26/16	10/2/16	00:00	02:00	X	X	X	X				-	-	2	\$126.00	\$252.00	30	NCR 09/26/16-10/09/16

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Syscode	6699
System Name	Time Warner/Charlotte Interconnect, NC
Market	Charlotte-Gastonia-Rk Hill

AE	Meghan Hughes
Sales Coordinator	Greg Entwistle
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jul16 C-DMA Nielsen Live+7
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Waterfront Strategies
Advertiser	Women Vote! Proj # 202088

Client Code	
Product Code	
Est Code	5465
Product Name	WoVo NC
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$32,099.00	
Commission		\$4,814.85	
Net Total		\$27,284.15	
Total Spots		116	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.22 New ISSUE order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	HGTV	VARIOUS	9/19/16	9/25/16	00:00	02:00					X	X	X	-	-	1	\$199.00	\$199.00	30	NCR 09/05/16-09/25/16
22	HGTV	VARIOUS	9/26/16	10/2/16	00:00	02:00	X	X	X	X				-	-	1	\$249.00	\$249.00	30	NCR 09/26/16-10/09/16
23	MNBC	VARIOUS	9/19/16	9/25/16	05:00	10:00					X	X	X	-	-	1	\$365.00	\$365.00	30	NCR 09/05/16-09/25/16
24	MNBC	VARIOUS	9/26/16	10/2/16	05:00	10:00	X	X	X	X				-	-	2	\$456.00	\$912.00	30	NCR 09/26/16-10/09/16
25	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	10:00	18:00					X	X	X	-	-	4	\$133.00	\$532.00	30	NCR 09/05/16-09/25/16
26	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	10:00	18:00	X	X	X	X				-	-	6	\$166.00	\$996.00	30	NCR 09/26/16-10/09/16
27	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	18:00	24:00					X	X	X	-	-	4	\$331.00	\$1,324.00	30	NCR 09/05/16-09/25/16
28	MNBC	AVG. ALL WKS	9/26/16	10/2/16	18:00	24:00	X	X	X	X				-	-	6	\$414.00	\$2,484.00	30	NCR 09/26/16-10/09/16
29	NBCS	AVG. ALL WKS<	9/19/16	9/25/16	10:00	18:00					X	X	X	-	-	3	\$95.00	\$285.00	30	NCR 09/05/16-09/25/16
30	NBCS	AVG. ALL WKS<	9/26/16	10/2/16	10:00	18:00	X	X	X	X				-	-	4	\$119.00	\$476.00	30	NCR 09/26/16-10/09/16
31	TNT	VARIOUS	9/19/16	9/25/16	10:00	18:00					X	X	X	-	-	3	\$248.00	\$744.00	30	NCR 09/05/16-09/25/16
32	TNT	VARIOUS	9/26/16	10/2/16	10:00	18:00	X	X	X	X				-	-	4	\$310.00	\$1,240.00	30	NCR 09/26/16-10/09/16
33	TWC	VARIOUS	9/19/16	9/25/16	10:00	18:00					X	X	X	-	-	3	\$95.00	\$285.00	30	NCR 09/05/16-09/25/16
34	TWC	WEATHER CENTER<	9/26/16	10/2/16	10:00	18:00	X	X	X	X				-	-	6	\$119.00	\$714.00	30	NCR 09/26/16-10/09/16
35	USA	AVG. ALL WKS<	9/19/16	9/25/16	10:00	18:00					X	X	X	-	-	6	\$248.00	\$1,488.00	30	NCR 09/05/16-09/25/16
36	USA	AVG. ALL WKS<	9/26/16	10/2/16	10:00	18:00	X	X	X	X				-	-	8	\$310.00	\$2,480.00	30	NCR 09/26/16-10/09/16
37	ZCTW	VARIOUS	9/19/16	9/25/16	05:00	10:00					X	X	X	-	-	3	\$289.00	\$867.00	30	NCR 09/05/16-09/25/16
38	ZCTW	VARIOUS	9/26/16	10/2/16	05:00	10:00	X	X	X	X				-	-	4	\$361.00	\$1,444.00	30	NCR 09/26/16-10/09/16
39	ZCTW	VARIOUS	9/19/16	9/25/16	10:00	18:00					X	X	X	-	-	3	\$189.00	\$567.00	30	NCR 09/05/16-09/25/16

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40	ZCTW	VARIOUS	9/26/16	10/2/16	10:00	18:00	X	X	X	X				-	-	4	\$236.00	\$944.00	30	NCR 09/26/16-10/09/16

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
<b>SPOTS</b>	49	67	0	0	0	0	0	0	0	0	0	0	116
<b>AMT</b>	\$12,739.00	\$19,360.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$32,099.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/23/16

62337947 | Charlotte-Gastonia-Rk Hill | Time Warner/Charlotte Interconnect, NC | 6699 |